Engineering Department Copywriting and Strategy Schedule

Week	Phase	Meeting/Milestone
Oct 30 – Nov 3	Discovery & department strategy	Wednesday 11/1 Discovery interview with Jon Guide training
Nov 6 – 10	Copywriting & discovery Link redirect phase	Discovery meetings with division staff Weekly check-in meeting
Nov 13 – 17	Editing & Iteration	Weekly check-in meeting
Nov 20 - 24	Publishing & Testing	Weekly check-in meeting User testing
Nov 27 – Dec 1	Iteration & Launch	Launch site